




Canadian Mental  
Health Association

Association canadienne  
pour la santé mentale



# ROCK

*Your*

# SOLE

*The*  
**COMEBACK TOUR**

APRIL 29<sup>TH</sup>, 2023



# Sponsorship OPPORTUNITIES



## Legend \$25,000

- Exclusive sponsorship
- 18 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Limousine service to/from event for 18
- Reserved private VIP Lounge with bottle service and dedicated host/hostess (4 bottles included)
- Inclusion in all media (traditional, social media and press releases)
- Premium banner position on event website with link to company website
- Front page recognition and inside front cover full page ad in event souvenir program
- Logo on photo backdrop, tabletops, video presentation during event, and floor light show; MC shout-outs
- Recognition throughout year at all CMHA-WECEB events
- Special sponsor raffle draw
- Special gift delivered to company week of the event
- Logo and link on post-event thank you sent to all attendees
- Recognition in CMHA-WECEB annual report

## Double Platinum \$15,000

- 12 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Limousine service to/from event for 12
- Reserved VIP lounge with bottle service and dedicated host/hostess (2 bottles included)
- Inclusion in all media (traditional, social media and press releases)
- Premium logo position on event website with link to company website
- Back page recognition and a full page ad in event souvenir program
- Logo on photo backdrop, tabletops, video presentation during event, and floor light show; MC shout-outs
- Logo and link on post-event thank you sent to all attendees
- Special sponsor raffle draw
- Recognition in CMHA-WECEB annual report

## Rock Star \$10,000

- 10 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Reserved VIP Lounge with bottle service and dedicated host/hostess
- Inclusion in all media (traditional, social media and press releases)
- Logo on event website with link to company website
- Back page recognition and a full page ad in event souvenir program
- Logo on photo backdrop, tabletops, video presentation during event, and floor light show; MC shout-outs
- Logo and link on post-event thank you sent to all attendees
- Recognition in CMHA-WECEB annual report

## Talent Agent \$5,000

- 6 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Reserved VIP Lounge with bottle service and dedicated host/hostess
- Recognition as a signature sponsor in social media preceding the Rock Show event
- Logo on event website with link to company website
- Inside back page recognition and a full page ad in event souvenir program

## Roadie \$3,000

- 4 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Logo on event website with link to company website
- Recognition in souvenir booklet



# Sponsorship OPPORTUNITIES



## Encore \$2,500

- Exclusive sponsorship of the Gelato & Espresso bar
- 4 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Signage at gelato/espresso station
- Logo on event website with link to company website
- Recognition in souvenir booklet

## The Wave \$1,500

- Exclusive sponsorship of the state-of-the art water filtration and dispensing system supplying premium chilled sparkling, still and ambient water
- 2 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Signage at Tableau water station
- Logo etched on glass water carafes
- Logo on event website with link to company website

## Paparazzi \$1,500

- Exclusive sponsorship of 360 degree photo booth
- 2 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Signage at digital photo station
- Logo included on digital photo frame sent electronically to participants for social media posting
- Logo on event website with link to company website

## Rock Sugar \$1,500

- Exclusive sponsorship of candy dessert wall
- 2 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Signage on wall backdrop
- Logo on event website with link to company website

## Lollipops & Bubbles \$1,500

- Exclusive sponsorship of the Lollipop Lyra and Champagne Artists
- 2 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar
- Logo on event website with link to company website

## Groupie \$1,000

- 2 tickets to Rock Show including All Access Pre-Show Cocktails, Hors D'oeuvres & Entertainment
- Access to sponsors-only bar Logo on event website with link to company website



General Admission Ticket

\$200 ea

(Doors at 7:00pm)



# 2019 Proud SPONSORS

## *Rock Star*

Ground Effects • KMJ Industrial Contractors  
Mastercraft Homes • Sunset Produce • Troup Group of Companies

## *Talent Agent*

AEP Specialized Lighting & Events • Breadth Consulting Inc. • Dental Health Centre • Elegance By Design  
Kirwin Partners LLP • Landscape Effects Group • LiUNIA! 625 • Modish Lounge Rentals • Seaton Sunrooms  
The Stephanie & Barry Zekelman Foundation • Toldo Foundation • Tilbury Concrete  
Vito's Pizzeria & O'Maggio's Kildare House

## *Roadie*

Double Diamond Farms • Integrity • J.P. Wiser's • Lisa & Brian Schwab • St. Clair College Alumni Association

## *Groupie*

Dr. David & Henrietta Adekoya • Adesco • Borrelli Cellars • Buckingham Realty • Casilco Corp.  
Children's Foundation • Coscarella Family Dentistry • CP Group • Craig Mahon, Financial Advisor  
Erie Shores Health Foundation • Gail Now • Goliger's Travel Plus • Dr. Greg & Jasmine Jasey • The Job Shoppe  
Made to Shade • Master Cleaners • MediaWorks Studios • Dr. Pat & Bianca Montaleone • Mucci Farms  
Paciocco & Mellow Injury Lawyers • Second Chance CPR • Tepperman's • Touma Custom Carpentry  
Windsor Mold Group • Chris & Judy Ziriada

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Visit [www.solefocusproject.ca/rock-your-sole/](http://www.solefocusproject.ca/rock-your-sole/) for all of the event details  
and Sole Focus Project news and events.



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